ANALYSIS OF THE CURRENT SITUATION OF COLLEGE EDUCATION MANAGEMENT INFORMATIONIZATION IN THE ERA OF BIG DATA

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ABSTRACT

With the popularization and application of the Internet and the Internet of things in the modern society, China has entered the information society. Modern information technology plays an important role in promoting social development in social construction and people's life. For the ranks of higher education, due to the big data technology, the information management of existing universities has also brought a huge impact. Big data era of information technology in education teaching information management in colleges and universities still exist many problems and deficiencies, such as the lack of hardware construction, lack of professional colleges and universities in information management, the concept of information management system of colleges and universities in view of the existing deficiency, etc., for college education management problems existing in the information construction process requires a combination of large data necessary improvements, update the ideas of management, deepen the integration of information resources personnel training of university information management, better service for the teaching of university services.

Keywords: Big data; college; education management; information.