

INFLUENCE OF DEMOGRAPHIC VARIABLES ON SENIOR SECONDARY SCHOOL STUDENTS' CHOICE OF CAREER IN IMO STATE, NIGERIA

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ABSTRACT

The study investigated the influence of demographic variables on senior secondary school students' choice of career in Imo state, Nigeria. Four research questions and four null hypotheses were asked. The design of the study is an ex post facto research design. The population of the study comprised all the 3400 SSII students in the 314 public secondary schools in Imo State. A stratified random sampling technique was used to draw the sample size of 1020 students using 30% of the population. A self designed instrument titled 'Influence of Demographic Variables on Students' Choice of Career Questionnaire' (IDVSCCQ). The reliability of the instrument IDVSCCQ is 0.83 using cronbach alpha reliability statistics. Face and content validities were ensured. The mean and standard deviation were used to answer the various research questions while the z-test and One-Way Analysis of Variance were used to test the null hypotheses. It was found out that religion, marital status and location does not significantly influence choice of career but gender does. It was also recommended among others that religious leaders and various homes should intensify preaching in the areas of career development and satisfaction.

Keywords: Demographic variables and choice of career.