

## THE IMPACT OF GENDER AND AGE BIAS IN THE LEVELS OF SATISFACTION SHOWED DURING WATCHING HORROR MOVIES

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### ABSTRACT

This research presents an attempt to understand more about the pleasure received from watching horror movies. The first aspect is related to age, gender and gender roles that individuals undertake. Hypotheses raised in this study are:

*Hypothesis I:* There are gender differences between men and women in getting satisfaction from watching horror movies.

*Hypothesis II:* Teenagers (ages 15-18) are more inclined to like horror movies than most adults (age 21-30vjeç).

*Hypothesis III:* There are differences between people who take gender roles noun, feminine, androgynous and undifferentiated and their likeability for horror films.

The first three of these hypotheses are seen in five specific areas dealing with the reasons why individuals are attracted by films like and horror.

**Keywords:** Horror film, gender, age, gender roles.