

INTEGRATION OF MICRO FINANCE AND HEALTH PROTECTION SERVICES

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ABSTRACT

Micro Finance and Health protection services have a strong link. Single solutions need to be continued in order to be inadequate by presenting the prevailing poverty issues, insufficient health problems and health-illness capacity that has been systematically increasing worldwide. The people within the poverty line want to have an enhanced set of health and financial services in order to get a security of income and an appropriate health approach. Around 3500 MFIs (Microfinance Institutes) facilitate with microfinance and financial institutes covering more than 150 million households around the world. The public health programs and health systematic approach that has been justifying the unequal needs of the population. The offers made by micro-finance sectors having the utilized options for health-related delivery services by too difficult to reach the maximum population. These research papers examine the MFIs value concentrating on the fulfillment of basic poor necessities in order to incorporate the “client’s better health” for tackling the primary objective. In order to implement it, Microfinance Institutes could have the massive impact on the poverty easement. It represents a challenging term for MFIs for financial sustenance. MFIs could not neglect their customer’s health issues and concerns. The particular health services and various strategies have been highlighted in this research paper. Micro-finance institutes must select the appropriate strategies towards their external and internal context in order to balance the social goals and financial restraints. The poverty alleviation is quite fruitful in a situation when all the basic necessities have been fulfilled.

Keywords: Microfinance, Health Services, Poverty.