

VERBALIZATION OF LINGUISTIC PERSONALITY IN LITERARY DISCOURSE

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ABSTRACT

The present stage of development of linguistics is characterized by anthropocentric paradigm of scientific researches which are conducted within psycholinguistics, cognitive linguistics, linguoculturology, etc. Article deals with the one of the new trends of an anthropocentric scientific paradigm - linguopragmatics, the basic notion of which is considered to be linguistic personality (LP). The notion of LP and its structure is widely discussed in linguistic literature. As many researchers note, the model of LP is not a constant, it is open/available for further additions, elaboration and specification. The author highlights the problem of LP on the material of literary discourse in the integration of semantic-stylistic, communicative-pragmatic, cognitive, culturological characteristics makes it possible to construct the multilevel model of LP that reflects mental essence of this phenomenon.

Keywords: Linguistic personality, verbal-semantic, linguopragmatic, linguocognitive, discourse.