A STUDY OF STUDENTS’ RECOGNITION ON KOREAN FOODS AND HEALTH USING BORICH PRIORITY AND LOCUS FOR FOCUS MODEL

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ABSTRACT

A needs assessment is simply a tool for making better decisions. The purpose of this study was to analyze the priorities of food nutrition and health education for university students using Borich priority formula and The Locus for Focus Model. The data collected were analyzed by determination of the mean of the responses from the respondents and one-way of Variance (ANOVA). In the case of the mean of the Present Competency Level (PCL), the mean of U-7 (I understand that leaving food is a waste of resources) showed the highest score of 31.224, but S-3 (It is also necessary to volunteer for other people or countries in a difficult situation) showed the lowest score of 23.586. The lowest needed training was on the statement “It is also necessary to volunteer for other people or countries in a difficult situation” with the averages mean 19.581 because this statement, not important statement. All categories, ‘Service’, ‘Understanding’, ‘Practice’, and ‘Food security’ were statistically significant difference between March and June for categories present in Korean Foods and Health. These results could provide an understanding of needs assessment methodologies of food nutrition and health education for university students.

Keywords: Borich priority formula, food nutrition and health education, Locus for Focus Model, needs assessment.