

DEVELOPMENT OF A FACILITATED CROWD-DRIVEN ONLINE PROFIT-MAKING SYSTEM

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ABSTRACT

This paper presents a facilitated crowd-driven online profit-making system. The system uses crowd-funding method and is capable of performing agent, expert and investor registration and login, facilitator login, registration of online profit-making platforms by agents, facilitator verification of platforms and the interaction of experts and investors through a chat mechanism. The incremental software development process is employed in the development of the system. The development of the system passed through five increments and in each increment, communication, planning, modeling, construction and deployment activities are carried out. The system iterated between development and testing stages until the set objectives of the system is met. The web application of the system is developed using Hypertext Markup Language (HTML) for the interface, Structured Query Language (MySQL) for the database, PHP: Hypertext Preprocessor (PHP) for scripting and Apache for Webserver. The system is to provide help for investors interested in online profit-making in order to know safe online platforms to invest in and have a more guided investment and expert knowledge in online investment.

Keywords: Facilitated, Crowd-driven, Online profit-making, Crowd-funding, Facilitator.