

FACILITATING TRADE OF IMPORT AND EXPORT BETWEEN KENYA AND CHINA

Boinett Cynthia Jepchirchir¹
Nanjing University of Post and
Telecommunication
CHINA
boinetcynthia@yahoo.com

Evan Njoroge Githahu²
Nanjing University of Post and
Telecommunication
CHINA
evangithahu@yahoo.com

ABSTRACT

The Present Study examines China's economic presence in Kenya, this study will help the government to gain from more efficient trade and increased competitiveness from positive impact for improving gross domestic product, The study aim was to investigating measures that can improve Exports and Imports goods between Kenya-China and help both countries gain from trade, the study finds that China has a better chance of expanding its exports to Kenya than Kenya does to China based on existing specializations. This may change with recent oil discoveries in Kenya, increasing the space for Kenyan exports to China, as well as from China's shift to a consumption driven economy which will increase demand for services, a growing strength of Kenya's economy (World Bank Country Economic Memorandum 2016). Policies developed by two nations have seen the increase in the flow of foreign direct investments although the balance between the two trading partners has not been achieved. The trends and patterns of trade between China and Kenya suggest many possible impacts if both countries works together for mutual benefits. This partnership is of great importance to Kenya in terms of job creation, economic development and promotion of social relations between the two nations.

Keywords: Partnership, Competitiveness, Consumption.