PEDAGOGICAL MECHANISMS FOR THE DEVELOPMENT OF SOCIAL ACTIVISM OF FUTURE MANAGERS IN HIGHER EDUCATIONAL INSTITUTIONS

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ABSTRACT

The article argues that the creation of pedagogical mechanisms for the development of social activism in the spiritual development of management students of higher education institutions, improving the work of scientific communities and including the participation of science, literature, art, culture, health in the country. Also, the need for continuous development of this area, modeling the activities of the educational institution in creating certain conditions for students was emphasized. It is highlighted that the state of education in the near future is related to the problem of planning on a scientific basis and the development of social activism in the professional training of future managers. The peculiarities of the management of educational activities in the process of continuing education, including higher education, is a comprehensive vision of the work of the educational institution and its organization at the level of modern requirements. It plays an important role in improving the efficiency and effectiveness of the internal management system of the educational institution in the organization of educational work of students on the basis of new requirements. Its purpose is to organize educational work for professionals - future managers in accordance with the requirements of the developing period of civil society. The requirements of the social society to higher education include advanced pedagogical practices, reliance on modern pedagogical technologies, enrichment and improvement in effective ways to develop social activism in students. It was noted that in the context of modernization of education, the requirements for the content of higher education, the development of social activism of future managers have increased. In the process of teaching pedagogical disciplines to students of management in higher education institutions, the growing interest in learning about the problems of science topics directly analyzed the results of the work of collaborative pedagogy and pedagogical psychologists.

Keywords: Education, management, student, social activism, development.

INTRODUCTION

During the implementation of reforms in the field of education in Uzbekistan, special attention was paid to identifying the specifics of modern human activity. In the socialization of students, it was recognized that higher education institutions are an important part of education, socialization is the basis of human spirituality. At the present time, it is important to connect young people with the life and goals of the transforming global societies, to help young people find their place in society. Integrating the education system with the political, economic, social and spiritual changes of society is becoming a necessary task. As Sh.M.Mirzyoev noted, "We consider it our primary task to improve the activities of all links of the education system on the basis of modern requirements" (Mirziyoyev Sh.M. 2017).
The process of deep integration of students into modern times in higher education is a pedagogical phenomenon that is inextricably linked with socialization. In educating young people, the development of social activism in them can not be said to have been fully explored in the context of today's radical social changes. Accordingly, it is important to study the issues of pedagogical mechanisms for the development of social activism in management students of higher education institutions.

Social (lat. Socialis - social) - community, belonging to society. Relating to human and social life. Social relations. activity - intensity, diligence, diligence in work or in any action, process; sensitivity (Annotated Dictionary of the Uzbek Language. 2006). Social activism means that students show mobility, sensitivity, efficiency, enthusiasm in their relationships with the community, society, human life.

At the same time, students of the management direction of higher education institutions fully master the knowledge, skills and abilities related to behavior, behavior, attitude, psychological requirements and instructions in relation to society, society, human life, as well as mobility, responsiveness, efficiency, diligence. to be able to achieve their goals, to take an active part in the life of the society, to be able to link the factors of the society's development and to be diligent in contributing to the development of the society.

The stated definition is the criteria that ensure the integration of students into the life of society, that is, active living and socialization. In pedagogy, socialization is inextricably linked with the process of social formation, provision, manifestation and results of the student. Therefore, the problem of ensuring the development of social activity in students is relevant for the following reasons:

The pedagogical role and importance of higher education institutions in the development of social activity of students is growing day by day; the pedagogical process becomes one of the most important and significant links in the development of student social activity; The issues of development of social activity in future managers in higher education institutions will become one of the current pedagogical requirements of the modern era.

Social activism is shaped by the social environment. Achieving this goal without a social environment is a complex process. The development of social activism in future managers is an integral part of student socialization.

Today, special attention is required to the training of personnel that meet the requirements of the XXI century. The development of social activism of students will become an important factor in the period of rapid high technical development of society in all respects. At the same time, it is necessary to create pedagogical mechanisms for the development of social activism among students of management in higher education. Accordingly, the importance of ensuring the development of social activism in management students of higher education institutions is growing rapidly.

Today, the content of the concept of developing social activism in students is enriched with innovative concepts, and it is necessary to integrate this updated content into all stages of the education system and introduce it into the educational process. However, to date, the issue of pedagogical mechanisms for the development of social activism in management students of higher education institutions of Uzbekistan has not been studied as an object of scientific research.
METHODOLOGY
The methodology of using materials related to social activity in the lessons requires regular didactic (or educational) analysis. This type of analysis involves the scientific and coherent nature of the topic, the orientation from simple to complex, the science of demonstration and knowledge of social activity, the scientific nature of new information on global, regional, local social activity, their disclosure in vivid and fluent language.

The method of methodological analysis is also used in the integration of educational materials on social activism in the content of related disciplines of pedagogy taught in higher education. In this case, the teacher has two aspects of creative activity:
Firstly, to be able to deliver the material on social activity to the subject at the intended time in the program, using what methods, taking into account the age and personal-psychological characteristics of students, to direct them to creative research and create opportunities, methodological conditions;
Secondly, the experience of the teacher is expected to demonstrate the level of scientific and methodological training. When analyzing the second aspect of the pedagogical activity, his creativity and methodological skills should be taken into account. The teacher's advanced pedagogical and innovative experience is reflected in the explanation of materials related to social activity to students.

It is expedient to use the method of methodological analysis in the process of higher education. This analysis includes decisions of the Cabinet of Ministers of the Republic of Uzbekistan, the Ministry of Higher and Secondary Special Education, the state language, national spirit, masterpieces of culture, works of great scholars and scientists in this field, the latest news on continuing education and social activity in the country. can be used as a basis.

It is advisable to use the method of psychological analysis, which is carried out by specialists in higher education institutions on the topics of social activity in the teaching process. In such a method and analysis of the teaching process, first of all, attention is paid to the preparation of students for the lesson, their health, healthy environment in the community, interest in a particular subject, the methods used by the teacher during lectures and seminars.

It also includes aspects such as students' responsiveness, sensitivity, resourcefulness, recall of new and past material related to social activity, figurative, logical thinking, imagination, willingness or unwillingness, and the extent of their knowledge, skills, and abilities. The educator is aware of the emergency situation, has a high level of culture, is armed with knowledge of social activism, has the ability to manage the audience, adheres to the competence of interaction with students and can easily get out of the psychological situation, self-management in the current situation are also taken into account.

The method of pedagogical analysis is also used in the study of the teaching process in pedagogical disciplines taught in educational institutions. This type of lesson analysis is complex and responsible, it implies the general competence of the teacher, communication skills with students, the ability to impart knowledge specific to the educational content of social activity in the classroom, the provision of scientific information and the speaker. It is also important to fulfill the tasks of inculcating the values of spiritual perfection, economic, moral, sexual, labor, delicacy, along with national social activism during the course.

The improvement of the control and monitoring system in higher education institutions, in turn, is aimed at ensuring the effectiveness of activities aimed at developing the competence of
future managers in the field of social activity of departments. During this process, it is possible to improve the quality of social activities for students, to achieve the expected goals of these courses, to ensure the training of highly qualified teachers, to improve the mechanisms of development of competence for high social activity in future managers.

It should be noted that in the process of raising the level of social activity of students, the development of competence of future managers in social activity is important to coordinate the educational work of departments, coordination with faculty activities or scientific analysis of certain stages in the implementation of activities. It is also advisable to effectively use the database of scientific information on social activity in the preparation of a well-founded work program of the system, a set of planned activities.

In the process of monitoring the management process in higher pedagogical educational institutions, forms and methods of leading the educational process, analyzing the activities of those responsible for educational work in the institution, special attention is paid to the specifics of working with students. The ways are sought on a scientific basis. In the system of higher education, the task of achieving the goals of education is mainly assigned to the staff of the institution. This, in turn, is related to the scientific and pedagogical activities of professors and teachers working in leadership positions. It should be noted that if the internal control of institutions is organized on a scientific basis, in a manner consistent with the reforms, a high level of achievement in the development of sustainable social activism in education and upbringing, including future managers. Education serves civil society, training specialists needed for all spheres of social life. The division of science-based labor in higher education institutions is an important factor in educational work. Naturally, the existence of such a work schedule requires that the educational process be organized on a scientific basis, purposeful, taking into account the individual and the prospects of our country.

The high level of organization of the teaching process in all disciplines is complemented by the development of the future manager, the training of highly qualified specialists and, as a result, the training of specialists who have achieved social activism competence. Improving internal control in higher education institutions plays an important role in the implementation of such science-based educational work.

The common denominator in this process is that due to the monitoring of the teaching process, the department provides lectures, practical classes and creative cooperation between students. As a result of this scientific cooperation, students work independently on topics related to social activity, which should be studied independently, and creative results are achieved. The scope of the monitoring work provides an opportunity to get acquainted with the activities of student scientific circles under the departments and, as a result, to intensify the participation of students in the circles.

In the process of creating mechanisms for the development of social activity in higher education institutions, future managers must have knowledge, skills and abilities in the methodology of pedagogical sciences, innovative teaching technologies. It is necessary to understand the content, the purpose of the problems of education and upbringing in the educational institution. It should be noted that without them it is impossible to find optimal ways to develop social activity of students. Management is included in the plan of social activities with students in extracurricular activities. In particular, the discussion of the results of these scientific and social activities with young people in cooperation with representatives of non-governmental and non-profit organizations of Uzbekistan played an important role in
developing the competence of future managers in social activities. The future manager will be able to directly imagine the purpose, content, importance of social activities related to which he can demonstrate in the future. Also, students who want to specialize in management are given the opportunity to study as independent research topics, abstracts, coursework, graduate work, which cover various aspects of social activity, which leads to an expansion of knowledge about social activism in their thinking. Students are working on the preparation of independent work, in the coursework on the subject, that is, on the topics of social activity, comparing the teaching materials with the issues of social activity and coming to independent conclusions. The prospective manager is invited by the supervisor to independently study the topic of social activism and to speak at a scientific seminar, round table discussion on social activism, which will arouse their interest in this social issue and help them understand the essence of social activism problems. As a result, students play an important role in the development of social activism competence.

The results of our research show that during the creative activity of a teacher it is necessary to have a deep knowledge of his teaching methods, subject materials on science, to constantly monitor their activities. There are cases when some teachers in the departments, despite their creative, methodological shortcomings, in particular, do not have sufficient and modern knowledge of socialization, increase the demands on the student. Students quickly understand the creative shortcomings of pedagogical activity, the existing professional pedagogical difficulties in teaching methods. Therefore, it is necessary to enter into a creative relationship with students, not out of fear, but out of respect for the educator. The educator sometimes does not feel such an environment and the mood of the students. Students always follow the creative activity of the teacher, the method of teaching. They expect from him the qualified knowledge necessary for his development as a specialist, a kind word of upbringing, the kindness necessary to overcome creative difficulties, kindness in the process of evaluating their knowledge on the basis of ratings.

RESULTS
Attention to the improvement of the methodological, legal, material and technical base of higher education institutions and the continuation of this process play an important role in the development of students' competence in social activity. The main results of this are reflected in the following;
1) manifested in the constant development of the doctrine of the goals and objectives of national education;
2) the idea of creating mechanisms for the development of social activity of students in the context of the content of reforms and improvement of education in higher education institutions and its practical status.

Improving the management of higher education requires the conduct of educational work in accordance with the requirements of higher education. As a result, the implementation of monitoring in educational institutions has played an important role as a source and tool for students to independently study issues of social activism.

The organization of independent work of students in the field of social activism at a high scientific and pedagogical level in the educational institution improves the knowledge of social activism, educational work. As a result, it is an important mechanism in the development of social activity of students.
Higher education institutions that train future managers have their own organizational features in the educational process. One of these features is the organization of this process in a way that meets the requirements of continuing education, achieving a harmonization of creative, educational work of the teaching staff as a result of the creation of a purely psychological situation in the educational institution. It should be noted that the development of scientific research in the field of pedagogical sciences has created a need to conduct in connection with the approach to social activism from the main directions of improving education. Consequently, issues related to the theory and practice of education; the content of education, the principles of education, the form, style and means of teaching, require a more perfect organization of education. Responsible managers, scientists, organizers of the educational process in higher education create the issue of effective use of modern textbooks, scientific, theoretical, methodological and general pedagogical literature in the process of leading the organization of work on the development of social activity of students. As part of measures to improve the training of future managers in the field of education, changes are made to the curriculum. Also, such a solution to the problem plays an important role in the context of the development of social activism of future managers. It should be noted that the learning process is aimed at designing the near future in accordance with the requirements of education. The general and specific purpose of higher education for the training of future managers includes the definition of a set of subjects taught, their improvement on the basis of modern requirements, the content of each subject included in the curriculum, the organization of the total volume of training materials.

As a result of educational reforms, the implementation of educational work aimed at developing social activism among young people, including management students, the organization of the educational process at the level of international standards, changes in the curricula of higher education institutions, increasing the number of subjects significant results have been achieved.

The content of topics related to social activity in the disciplines taught directly has been improved, and materials on the development of social activity of future managers have been included in the pages of textbooks and manuals. A special place in the life of every future manager of social activity was occupied by scientific seminars, educational conversations, scientific conference programs and scientific circles held in educational institutions. The practice of conducting scientific discussions on social activism has begun. Another important aspect of the issue is that these conferences are widely involved as supporters of the youth social movement, students - future managers, educators.

**DISCUSSION**

As a result of the development of social activity in the management students of higher education institutions, young people will be able to correctly analyze and differentiate between different political, economic and social situations in society. This requires professional educators to take a responsible approach to the fate of students, to have the experience to connect their fate with the prospects of society. In the development of social activism of future managers, it will be necessary for professional educators to have professional intuition, to acquire certain knowledge on future development. In pedagogy, student socialization is divided into three main conditions: activity, behavior and self-awareness. The integration of students into society is associated with a number of needs, political, economic, social environment and requirements (Mahfuza M. Alikulova, Zulfiya A. Dekhkambaeva. 2018). The main task of
socialization is to develop students' thinking in relation to the professional needs, problems, requirements and opportunities that exist in society.

On the one hand, there seems to be a lot of research on social activism, socialization. In fact, concepts such as social activism and socialization are philosophical, pedagogical-psychological and sociological categories of a national nature. In this context, this problem is often limited to consideration in the context of personality formation issues.

The problem of creating pedagogical mechanisms for the development of social activity in management students of higher education institutions is also associated with improving the management of the higher education system. Management of the pedagogical process is an integral part of social management, and the need to improve it is a pressing problem of continuing education. Accordingly, this issue is in the constant focus of higher education institutions, leaders and organizers of continuing education, as well as scientists and researchers working in the field of pedagogy.

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Creation of mechanisms for the development of competence in social activity in future managers Effective, rational organization of the activities of higher education institutions, quality performance of their duties by each head and teachers of higher education institutions depend on the effectiveness of educational work, the clarity of future work in the educational institution, the accuracy of the tasks performed, the correct distribution of tasks and the skillful coordination of educational work on social activism.

Higher education management is an activity that requires constant improvement. It should be noted that a higher education institution is a mechanism with an internal structure (Djuraev RH, Turgunov ST 2006). Each part of it requires only discipline, creativity, and reliance on scientific advances. It is also an important task to develop social activism in future managers in the effective management of the educational process and the achievement of high results. When analyzing the basics of higher education management, it should be noted that the purpose of higher education institutions is to train highly qualified specialists. In this context, it is important that the management of the activities of professors and teachers through the directions, faculties and departments of higher education institutions is entrusted to the scientific and pedagogical councils.

Leadership of higher education institutions is based on the principle of individual leadership, training of future managers as highly qualified specialists and creating all opportunities for them to know the content and essence of the educational process of complex social activity. The importance of the principle of individual leadership in the management of higher education institutions is that future managers have the factors to develop competence in social activism. The team of educational institutions is an important part of pedagogical activity, organizes education, defines the content and essence, substantiates from a scientific and methodological point of view, determines the order of performance of the main tasks of development in the
areas of future managers. The science of pedagogy represents and analyzes a certain area of social relations in society, its development, the laws of youth education. Therefore, it is associated with the improvement of higher education management and the improvement of organization in the field of education, the introduction of clarity in educational work, improving the quality of education.

The need to improve the management and administration of higher education institutions has become even more practical with the adoption of “the Law About Education” and its full implementation in the system of continuing education. This process expands the opportunities to provide students with knowledge about social activism through pedagogical disciplines in higher education institutions. In order to organize educational work at the level of requirements aimed at the content of the development of social activity of future managers, it is necessary to pay attention to the following:
- The inclusion of materials related to social activism in the content of curricula, lecture notes on disciplines, broad expression, methodological justification;
- equipping classrooms with materials related to social activities;
- provision with modern technical means;
- Providing students with textbooks, manuals, scientific and methodological literature, electronic information on social activities;
- providing students with didactic materials on social activity;
- creating a favorable creative psychological, creative atmosphere in the audience, emphasizing the importance of human socialization;
- Creating a creative environment for teaching and learning materials on social activities in the teaching staff.

CONCLUSION

The general educational effect of the course, the effectiveness of the creation of pedagogical mechanisms for the development of social activity in students of management is an important aspect of training. It should be noted that such an approach to the teaching process is the scientific basis of pedagogical analysis. It is also worth noting the role of experienced professors in raising the awareness of students and the impact of meaningful, informative, science-based lectures that promote meaningful, social activism.

The role of the educator's collaboration in the study of materials related to the development of social activity of future managers is analyzed, and it is expedient to pay attention to the following.
Firstly, to teach students to think on the basis of socially oriented information;
Secondly, to ensure that students draw clear conclusions and materials on social activism independently, reflect on them, and express their opinions;
Thirdly, to teach students to do independent research in the acquisition of materials on socialization, to find answers to questions posed by the effective use of modern media;
Fourthly, as a result of studying the materials in the classroom, the student will be able to think independently - to provide themselves with the concept of social activity.
It is advisable to use the final analysis in the study of the general level of management courses in higher education, the level of use of materials related to social activity in the lessons. In this process, various suggestions, guidelines, conclusions on the professional training of the teacher, pedagogical experience, methodological skills, being a highly qualified specialist are described.
In the process of analyzing the integrated lessons that develop social activity in students, new suggestions on social activity can be introduced, recommendations for improving the level of lessons can be made. During the final analysis of the lesson, the experts took into account the use of materials aimed at developing social activity in future managers, the educational value of the lesson and the achievement of the intended purpose. This approach to analysis expands the possibility that the development of social activism in management students during the lessons becomes a key factor.

RECOMMENDATIONS

Modern pedagogical disciplines face the problem of strengthening the educational value of education in terms of social activity. The educator's deep knowledge of topics related to social activity is of educational importance. But the most important and important for the student is determined by the teacher's thirst for knowledge of social activism, encourages students to constantly search, independently acquire knowledge, understand the essence of science, creative approach to learning information about social activity and create conditions for independent, creative work.

There are a number of ways to monitor lessons on social activism in higher education. Observers are allowed to enter the classroom together with the teacher, directly participate in the lesson or through electronic control methods. The methodological support of the teacher, such as group journal, working curriculum, calendar-thematic plan, allows the teacher to conduct the lesson at a high level.

In the course of our research, it became clear that the teacher should pay attention to the following in the integrated organization of the development of social activity of students in the content of the lesson:
- the level of preparation of the teacher for the lesson and its ability to explain the main topic on the basis of materials related to social activity;
- the presence of the teacher in the curriculum and various developments on the subject, didactic handouts on social activism, the preparation of visual aids;
- monitor and analyze the teacher's readiness for the lesson, the ability to use materials related to social activities, the comprehensibility of these materials to students, the level of interest in them during the lesson;
- pay special attention to explaining the content of materials related to the development of social activity of students in setting goals and objectives of the lesson;
- the pedagogue should set a clear goal for each lesson by revealing the essence of the topic, reflecting the development of social activity of students, correctly explain the purpose associated with the mechanisms of competence development in social activity, clearly define the responsibilities of teachers and students;
- it is advisable to pay special attention to the general preparation of the audience during the analysis of organizational work. That is, students take their places in the classroom, focus on the topic of the lesson, the presence in the presentations of teachings on social activism through the use of visual aids, technical means;
- the general readiness of the classroom for the lesson, the creative environment aimed at developing students' social activity, the cleanliness of the classroom and desks, the cleanliness of the classroom board, the presence of chalk and damp cloth, the readiness of computer equipment, the names and surnames of students absent for some reason, as well as the appearance of educators and students.
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