

THE EFFECT OF PHYSICAL ATTRACTIVENESS ON CONSUMMATE LOVE FROM THEORY STERNBERG'S LOVE TRIANGLE ON PSYCHOLOGY STUDENTS ALREADY MARRIED AT UNIVERSITY X

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ABSTRACT

This research aims to examine the influence of physical attractiveness on consummate love from Sternberg's Love Triangle Theory in Married Psychology Students at University X. The research subjects were 105 subjects, and used accidental sampling techniques. Data collection was carried out using the STLS (Sternberg Triangular Love Scale) and EPA (estimating physically attractiveness) measuring instruments through an online questionnaire system. The results of the analysis using simple regression analysis show that there is a significant influence between physical attractiveness on perfect love (consummate love) with an effective contribution of physical attractiveness to perfect love of 25.2% and a significance level of 0.000. The results show that there is a significant positive influence of physical attractiveness on perfect love.

Keywords: Physical Attraction, Perfect Love, Married Psychology Students.